

Kristina Rudolph

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PROFESSIONAL PROFILE

Action oriented self-starter with 8+ years of combined experience in the innovation of creative concepts and design: merging graphic design with written and oral communications into print and digital media.

SKILLS

- Adobe Creative Suite Proficiency
- Graphic Design & Brand Development
- Web & Blog Creation & Basic HTML
- Detail Oriented
- Leadership & Teamwork
- Organized Under Tight Deadlines
- Event Planning
- Program Development & Coordination

EXPERIENCE

Retail Sales Specialist, Apple Inc. **Novi, MI — Oct. 2009–Present**

Create and develop a series of initiatives to cultivate team camaraderie.

- Design and maintain a blog where co-workers share creative pursuits and events.
- Design and maintain copy of a monthly internal newsletter.
- Revitalization of an internal program offering after-hours sales training.
- Coordination, within a small team, to orchestrate a Talent Show.

Assist in improving day-to-day operations within a team environment of over 100 employees.

- Instruct and facilitate group workshops, classes and private on location training.
- Provide open communication and peer mentorship for seamless hand-offs.
- Heighten consumer knowledge to Mac “OSX” and mobile “iOS” software and hardware.
- Insure brand consistency and customer experience through proper visual standards.

Adjunct Graphic Design Professor, Adrian College **Adrian, MI — Aug. 2011–April 2013**

Managed and provided art direction in groups ranging from 6-13 students.

Designed and maintained worksheets posted to proprietary software.

Created and developed web blogs and curriculum using Adobe CS Suite Creative Software.

- Web Design (Dreamweaver, HTML)
- Digital Imaging (Photoshop)
- Graphic Design I (Illustrator / InDesign)
- Graphic Design II (Illustrator/InDesign)

**Graphic Designer, Campus Life Department, Eastern Michigan University
Ypsilanti, MI — June 2006–May 2009**

Created print and web design projects, using Adobe CS Premium Creative Software.

- Crafted publications, following printer specs, mitigating added set-up costs.
- Layout of posters, flyers, brochures, books, calendars and tri-folds under tight deadlines.
- Gathered and/or shot photographs for print events and web advertising.

Improved workflow and assisted the director in managing projects and staff.

- Created an organizational system for filling and filing work orders for quick turn-around.
- Worked with surrounding departments to insure proper copy and brand identity specs.
- Executed design jobs and coordinated yearly training for new designers.

ORGANIZATIONAL INVOLVEMENT

- The University of Michigan Alumni Association lifetime member, 2000-present
- National Professional Association for Design (AIGA), 2006-present
- AIGA; Detroit Chapter, Interim Director of Communications, 2011
- College Art Association (CAA), 2009-2011
- President of the Art Masters Association at Eastern Michigan University (EMU AMA), 2008-2009
- President of University of Michigan student Industrial Design Society of America (IDSA), 1999-2000

EDUCATION

**MFA, Eastern Michigan University, Ypsilanti, MI — Graphic Design (Installation Design)
Magna Cum Laude**

**BFA, The University of Michigan, Ann Arbor, MI — Industrial Design (Product & Exhibit)
Cum Laude**